



Agronomics



PRR Tolerance/
Resistance

Rps1c



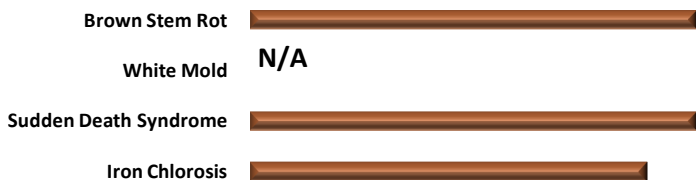
3.4 RM

- Tops in stress tolerance and disease package
- Great eye appeal with big yields
- Outstanding SCN package

Plant Traits

Plant Height	Medium-Tall
Plant Type	Medium Bush
Cyst Nematode	R3,MR14
Hilum Color	Black
Flower Color	Purple
Pubescence Color	Tawny

Disease and Resistance Ratings



Seed Piracy

Seeds containing the Roundup Ready® trait and the Genuity™ Roundup Ready 2 Yield® trait are protected under numerous United States patents, including Patent No. RE39,247. It is unlawful to save Roundup Ready® Soybeans or Genuity™ Roundup Ready 2 Yield® Soybeans for planting or transfer to others for use as a planting seed.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Acceleron and Design™, Genuity®, Genuity and Design®, Genuity Icons, Roundup®, Roundup Ready®, Roundup Ready 2 Technology and Design™, are trademarks of Monsanto Technology LLC. Ignite® and LibertyLink® and the Water Droplet Design® are registered trademarks of Bayer. All other trademarks are the property of their respective owners. ©2010 Monsanto Company.

Benefits of New Seed

Economics of New Seed vs. Bin-Run

- Bin-run planting rates are generally 15% higher than new certified seed
- Average loss of approximately 10-15% cleanout at harvest for bin-run seed

Convenience

- High quality and high yield potential product vs. bin-run
- Reliable seed supply in many maturities

Limited Warranty Benefits

- Dealer agronomic support before and after the sale
- Risk management benefits of Roundup Rewards® (over \$600 million paid in benefits)

New Innovations

- Monsanto's 100% commitment to agriculture
- Our very preliminary estimate is that farmers get a \$6 benefit for each \$1 spent on private sector research.